

the blast

A PUBLICATION OF THE



THIS MONTH:

- BOOK DRIVE
- DISCOUNT CARD
- BOWLING CHAIR
- B-DAYS & EVENTS
- MEET THE NEW-BIES

Have an idea for the next Blast?!?

Email Ashley and let her know!

bnjcnewsletter@gmail.com

The
United States
**Junior
Chamber**

Bloomington-Normal
Jaycees

PO Box 42

Bloomington, IL 61702

bnjaycees@gmail.com

www.bnjaycees.org

Membership Meetings:
2nd Wednesday of every
month at Central Station
Cafe in Downtown
Bloomington - 7pm

2010 Book Drive

The Bloomington-Normal Jaycees, along with the Uptown Normal Business Association (UNBA), are sponsoring their third annual book drive to collect books benefiting Book Showers for Literacy of McLean County (BSLMC) and the YWCA's Book Buddies program. Last year over 1600 books were collected.

The book drive will run from August 2 through August 13. Community members will be able to drop off new and gently used books at participating Uptown Normal locations. Donated books should be suitable for toddlers to young adults.

Drop off locations include: The Alamo II, Babbitt's Books, Children's Discovery Museum, The Garlic Press, and Normal Public Library.

"Literacy is crucial to our community's success, so we're pleased to continue our partnership with the Uptown Normal Business Association (for our third year) in order to put books back in kids' hands," says B-N Jaycee Co-Chair and past President Lisa Beohm. "All kids should be able to experience the joy of reading and the world of possibilities that books can open up."

BSLMC delivers books to underprivileged children in McLean County. The "Book Showers for Literacy" program is sponsored by the Child Care Resource and Referral Network and the STAR Adult Literacy Program. A new program for the YWCA, Book Buddies focuses on children 3-5 years old with weekly reading time and helps to build their libraries at home by providing one take home book each month.

Lisa Beohm, 2010 Co-Chair

Have you heard of a Discount Card? Can you help the Jaycees?

The Jaycee Discount Card will feature 12 to 22 businesses in Bloomington-Normal that will offer discounts on products and services to cardholders throughout the next year. Membership will have the opportunity to sell the Jaycee Discount Cards for \$10, which will yield a \$7.50 profit per card sold! Each card is plastic and the size of a credit card to fit easily within your wallet and is good for repeated uses throughout the entire year. The front of the card will be imprinted with the Jaycee Logo proving a great PR source for the group! The membership in attendance at the June meeting was on board with this fundraiser. It will require an upfront investment of \$625 from the Jaycees (250 cards at \$2.50 per card). Therefore to make this the best that it can be we need your help.

HELP create the BEST discounts cards for our group:

Email Meghan (meghanswords@yahoo.com) with businesses you would like to see on the card. Think of places you frequently visit like restaurants (fast Food, pizza, and 'sit down'), ice cream shops, bars, dry cleaners, local businesses etc. The BEST card will have discounts we LOVE to use!

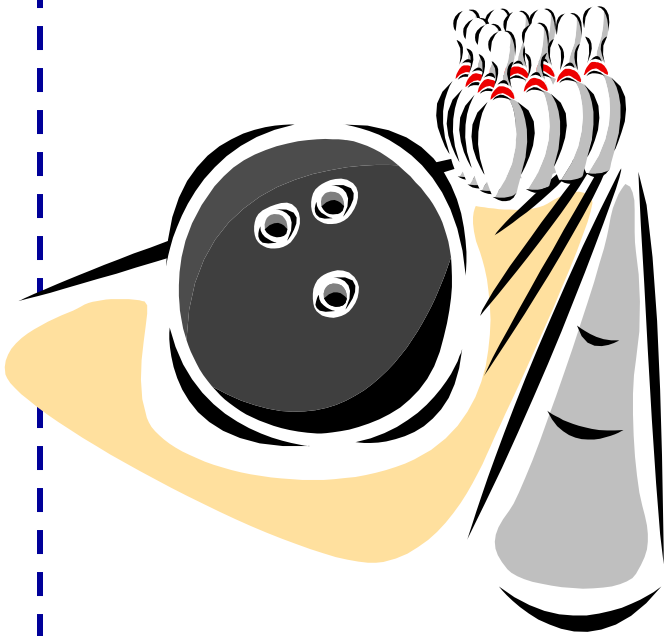
If you would like to help approach some of the suggested business please let Meghan know. Don't be frightened by this, It's easier than you think! Businesses like to participate in the program because it's free advertising and it helps them increase sales. It also gives them a chance to support the community. We'll provide a script on what to say to businesses, and provide a list of offers merchants can easily choose from.

Do you work for a company that may be interested in participating? Email Meghan....Be on the lookout for upcoming communications regarding the selling of the cards....who knows...there may just be prizes involved.



LIKE TO BOWL? WANT TO HELP THE COMMUNITY?

Every year the Jaycees have the opportunity to take several under-privileged children Christmas Shopping for their families. This is an opportunity many of these children would not normally be able to enjoy and helps teach them lifelong lessons of the meaning of the holidays.



Prior to this event the Jaycees traditionally hold a bowling fundraiser to raise funds specifically for the shopping trip. We need a chair to help plan and support the bowling fundraiser portion of Christmas Shopping. This is a VERY easy project to run, practically everything is laid out for you and the bowling alley plays a large part in the planning process. If you are a season member, you know the impact of this project...step up and help in a new way. New(er) members.....this is a GREAT way to get your feet wet. Email Meghan (meghanswords@yahoo.com) if you are interested.

MARK YOUR CALENDARS!

- Friday, June 25th—Saturday, June 26th.....McLean Co. Relay for Life
- Friday, July 9th.....1st Friday Social Hour, Mulligans, 5:05pm
- Wednesday, July 14th.....Membership Meeting, 7:00pm
- Saturday, July 17th.....Cardinals Game
- Saturday, July 31st.....Mackinaw Valley Winery Social



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MEET NEW MEMBER:

Name: Lucas Hellmer

Age/Birthday: 29, March 7th

Occupation: HR

Married? no

Children? none

Pets? 2 cocker spaniels

Where are you from originally? Cham-
paign

Where did you attend college? Illinois
State

What was your major? HR Manage-
ment, MBA

Why did you join the Jaycees? Net-
working, help out the community

Favorite music/artist? Blues

Favorite sport/game? Baseball/ Soft-
ball

June Birthdays

Eric England

Daniel Kelley

Gary Washington

Kerry O'Connor

Steve Schroeder



**Mark your calendars for Saturday,
July 31st!!**

**Last year the Jaycees held a social at the
Mackinaw Valley Vineyard and a good time
was had by all, so we're doing it again!**

**Pack some food and a comfy chair and
come out to enjoy some wine and the
music of Bubblegum Jack. We'll also be
able to promote Bruegala! More details to
come later!**



Meet the Newbies!

Name: Megan Kerns Carter
Age/Birthday: 26, April 2
Where do you work: Freelance
Occupation: Graphic Designer and Painter
Married? Yes (Seth Carter)
Children? no
Pets? Our dog Muffin (a Chihuahua/terrier mix) and two cats – Tabby and Millie
Where are you from originally? Born in Decatur, lived in Bloomington most of my life
Where did you attend college? My bachelor's from ISU and my Master's from University of Illinois at Springfield
What was your major? I got my BS in Arts Technology and an MA in Communication
Why did you join the Jaycees? To meet new people and do service in the community
What are you hoping to learn/experience while you're a member of the Jaycees? I am hoping to use and enhance my leadership skills.
Hobbies: reading, painting, dancing

Sorry about the below...I absolutely hate having to pick one favorite thing...so here are some favorites

Favorite movie? Amelie, Grandma's Boy, Big Trouble in Little China, or A Scanner Darkly

Favorite book? Favorite authors – Charlaine Harris, Jeanine Frost, Karen Chance, Lisa Kleypas,

Favorite music/artist? G. Love, Scissor Sisters, Cat Stevens, and Good Charlotte

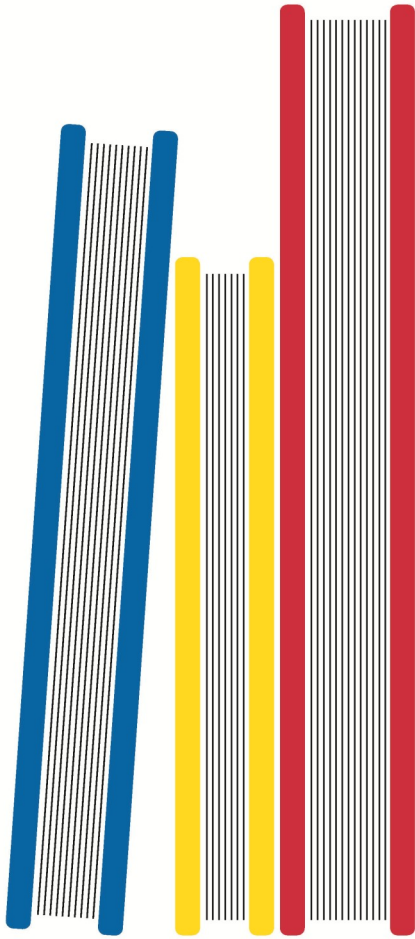
Favorite restaurant/type of food? Anything chocolate or lemon, steak, anything with horseradish

Favorite sport/game? soccer

What would people be the most surprised to learn about you? I have 3 tattoos and 9 piercings, I go by my middle name and I have a strange affection for polka dots



Name: Seth Carter
Age/Birthday: 28 2/22/1982
Where do you work: State Farm
Occupation: Network Analyst
Married? yep -- Megan Carter
Children? nope
Pets? 2 cats, Millie and Tabbie. 1 dog, Muffin
Where are you from originally? Hoopston, IL
Where did you attend college? ISU
What was your major? Telecommunication Management
Why did you join the Jaycees? To increase my leadership abilities and to help the community
What are you hoping to learn/experience while you're a member of the Jaycees? I'm looking to experience the joy of helping others.
Hobbies: Brewing beer, rock climbing,
Favorite movie? The Matrix
Favorite book? The Count of Monte Cristo // The Dresden Files
Favorite music/artist? The Chemical Brothers
Favorite restaurant/type of food? Italian
Favorite sport/game? Soccer
What would people be the most surprised to learn about you? That I'm somewhat shy and I have to push myself to be outgoing



Hey, you.
Yes, you.
Help us combat
illiteracy by
donating to the

Jaycees
and
Uptown Normal

book drive

for
McLean
County
tots,
tikes and
teens.

AUGUST 2-13



eliminating racism
empowering women
ywca

Book Buddies

Benefitting Book Showers for Literacy
and the YWCA Book Buddies program,
donations will go to schools, libraries and
other literacy partners in McLean County.

Drop off new and gently-used children's
and young adult books at:

- The Alamo II
- Babbitt's Books
- Children's Discovery Museum
- The Garlic Press
- Normal Public Library



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2010 BN Jaycees Executive Board

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bnjccob@gmail.com

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bnjaycees@gmail.com

Administrative VP.....Joanie Spencer
bnjcadminvp@gmail.com

Management VP.....Meghan Swords
bnjcmanagementvp@gmail.com

Community Development VP.....Joellyn Rollyson
bnjccommunityvp@gmail.com

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bnjcmembershipvp@gmail.com

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bnjcidvp@gmail.com

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bnjcsecretary@gmail.com

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Social Director.....Jeff Bruck
bnjcsocialchair@gmail.com

PR Director.....Jillian Swan
bnjcprdirector@gmail.com

Newsletter Director.....Ashley DeRycke
bnjcnewsletter@gmail.com

We Believe:

That faith in God gives meaning and purpose to human life;
That the brotherhood of man transcends the Sovereignty of Nations;
That economic justice can best be won by free men through free enterprise;
That government should be of laws rather than of men;
That Earth's great treasure lies in human personality;
And that service to humanity is the best work of life.

BLOOMINGTON-NORMAL JAYCEES

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Bloomington, IL 61702
PO BOX 42

