

*Our mission is to provide the opportunity for young adults to develop personal and leadership skills through local community service and organizational involvement.*

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**tues aug 26**
- book drive results
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- murder mystery event
- mckids' day
- raising readers event
- social with peoria jaycees @  
mackinaw winery

The  
United States  
Junior  
Chamber

### **Bloomington-Normal Jaycees**

P.O. Box 42  
Bloomington, IL 61702  
(309) 823-0509

bnjaycees@gmail.com  
www.bnjaycees.org

Membership meetings:  
Second Wednesday  
of every month at Central Station in  
downtown Bloomington • 7:15pm



# Brüegala

A Festival of International Beer

• **September 5 & 6** •  
• **Interstate Center** •

## broo-guh-luh

*brent lee, 2008 management vp*

**T**hat's how you say it...just like that pungent Mediterranean sort of lettuce (arugula).

Now that we have that little bit of housekeeping out of the way, even more important than how you say it is how we STAFF it. In order to pull off this event, it is going to take well over 500 volunteers. Let's just say we're a *little* (translation: a LOT) short of that right now. We really need every Jaycee to volunteer and recruit your friends/family/co-workers to help out too!

This year we'll be using most Jaycees members in supervisory roles as team captains to try to get a better handle on waste, theft and abuse issues we've had with some volunteers in the past. So PLEASE, if you've not yet signed up for shifts, please contact Alicia Lawhun (530-6104) immediately and tell her you'll be there from open until close on both nights—or whenever you'll be there.

By the time you read this, you should have your Brüegala t-shirt, tickets should be at our retail locations, commercials should be running on the Radio Bloomington stations (B-104, WJBC, WBNQ and WTRX), and posters should be up. If you find any of these is NOT the case, kindly contact a friendly Brüegala committee member and let them know.

Also, Michael Kinate is coordinating pub-crawls every weekend until Brüegala. This is where we go out and spread the word about our International Festival of Beer in person. You should have gotten Lisa Beohm's forward of Mike's schedule for the first weekend. If not, contact him or any Brüegala board member for details about destinations, times, etc.

And—of course—if you have someone ask you a question you cannot answer, have them check out [www.Bruegala.com](http://www.Bruegala.com).

## from the president

*lisa beohm, 2008 chapter president*



The difference between success and failure for many organizations hinges on one word... teamwork.

*The Power of Teamwork* written by Blue Angel pilot Scott Beare and Michael McMillan truly captures the essence of the nine key principles of teamwork that are used by the ultimate team... The Blue Angels. Here's an excerpt from one of the chapters titled: "Capitalize on Synergy". I found it fascinating and think you will too...

*"Synergy" is a phenomenon where the whole is greater than the sum of its parts. It helps to explain the power of teamwork and why teams strive to capitalize on it. To create positive synergy, teams must have the right people in the right places—all focused on achieving a common goal. That's why the Blue Angels have clear objectives and select from only qualified candidates capable of consistently operating at peak performance.*

*In the Blue Angels, your teammates become closer than family. When a new member is brought into the circle, you're entrusting them with your life. Making the team isn't a one-shot deal. Once you make the team, you're responsible for making the team by fulfilling your position, demonstrating your value, and pursuing excellence on a daily basis. In the Blue Angels, every person must earn the right to wear the*



*crest. Nothing short of this extreme commitment to making the team is tolerated or accepted.*

Thinking about the Jaycees, it rings true that all of us as a whole are greater than the sum of our parts. When we work together as a TEAM to accomplish our goals, it's amazing what we can do for the community and learn as individuals. Whether the project is small or large, utilizing the skills that each of us can bring to the table is important. The idea that "making the team isn't a one-shot deal" is also key to getting the most out of your membership. New members have to be willing to engage, and existing members should always try to remember to demonstrate the value of being a Jaycee.

Having been in the Greek system in college, I understand the meaning of "earning the right to wear the crest"—it's about respect, responsibility, and pride. Being a Jaycee is very similar; we should have respect for those that came before us and what they accomplished, understand the importance/responsibilities of being a member, and have pride in the organization.

GO BLOOMINGTON-NORMAL JAYCEES!

For the community,  
Lisa

*Lisa M. Beohm*

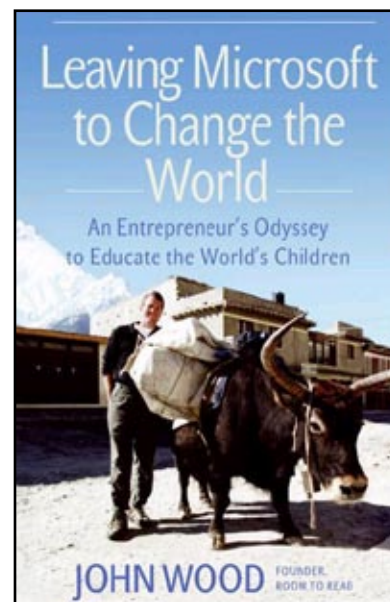
## the jaycees book club



The next book club selection is *Leaving Microsoft to Change the World: An Entrepreneur's Odyssey to Educate the World's Children* by John Wood. In 1998, John Wood was a rising executive at Microsoft when he took a vacation that changed his life. What started as a trekking holiday in Nepal became a spiritual journey, and then a mission: to change the world one book and one child at a time by setting up libraries in the developing world. He was soon driven to leave his career with only a loose vision of the change he wanted to bring to the world.

Over the next five years John would use Microsoft business practices to create Room to Read, an organization that has created a network of over 5,500 schools and libraries throughout rural and poor communities in Asia and Africa. The organization is now one of the fastest growing, most effective, and award-winning non-profits of the last decade.

**UPDATE:** Discussion will be held on **Tuesday, August 26th** at 6:30pm at the Baker residence, 625 W. Orlando Apt. #108 in Normal. Please bring a dish to share.



E-mail your *blast* submissions to  
[bnjcadminvp@gmail.com](mailto:bnjcadminvp@gmail.com)

The next deadline is  
Wednesday, September 10.

## mark your calendars!



- August 22  
**Brüegala Pub Crawl**
- August 26  
**Book Club Discussion**
- August 29  
**Brüegala Pub Crawl**
- September 5 & 6  
**Brüegala**
- September 10  
**General Membership Meeting**
- September 13  
**Brüegala Wrap-Up Party**
- September 21  
**Photo Scavenger Hunt**

Visit us on the web:  
[www.bnjaycees.org](http://www.bnjaycees.org)

## august birthdays

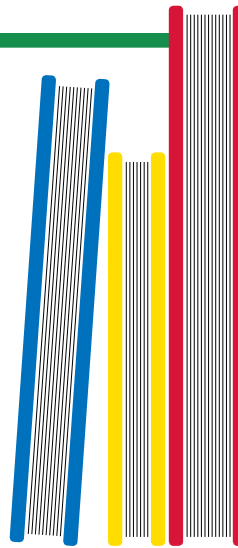


- Andrea Dodrill
- Jay Bersche
- Jeremy Kelley
- Lisa Howard

## september birthdays

- Craig Bryce
- George Coontz
- Tom Baker

happy birthday



# Jaycees Uptown<sup>and</sup> Normal book drive for McLean County tots, tikes and teens.



**AUGUST 1-15**

*sarah backstrom-baker, co-chair*

This year's inaugural book drive started with the idea of having a box at Brüegala, evolved into boxes in businesses, and ballooned into a book extravaganza that resulted in the groaning of my van's shocks. Lisa and I started with a goal of 500 books; we would have been happy with half of that. Within the first 72 hours we had received three phone calls to come pick up books and had likely already reached our goal. With more than 2,100 books a mere two weeks later, we had exhausted bodies and humbled hearts at the generosity shown by the residents and shoppers in Uptown Normal.

The book drive benefitted Book Showers for Literacy, a non-profit that works with the Salvation Army and other organizations to put books in the hands of at risk children. The new books that are collected are distributed through the Salvation Army at Christmas time, while the gently-used books are distributed throughout the year through organizations that work with at-risk and underprivileged children. Book Showers representative Sheila Diaz was thrilled with the results, and said she would be sleeping a lot easier in the coming months knowing she wasn't going to have to scramble at Christmas time. When I asked her about distributing them at the start of the school year she said she leaves it up to the organizations she

works with to distribute them as needed, but said that recently Head Start (a preschool for at-risk three- and four-year-olds) had put books in backpacks for incoming preschool children.

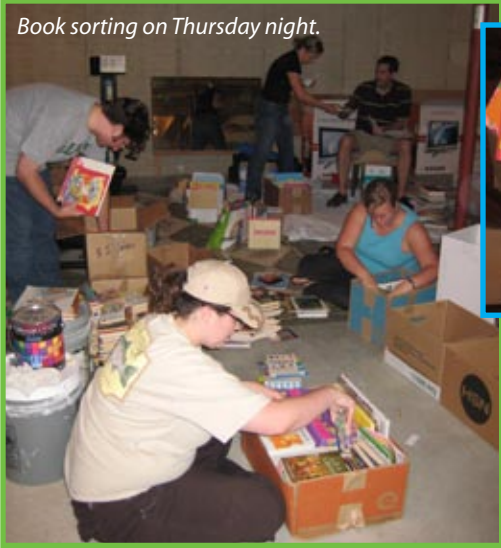
When 2,100 books are collected, a counting and sorting party has to take place. Lisa graciously offered her home, along with pizza and rum drinks to eight volunteers who counted and sorted the used books from the new. At the end of the evening, the count was 1,855. Over the course of the next 24 hours 152 more books came in bringing our total to 2,007. On Saturday the reporter from *The Pantagraph* brought an additional 50 books, and the Children's Discovery Museum donated several boxes of Harry Potter books. Those coupled with a box of books donated by patrons of the museum brought our total to more than 2,100.

We could not have been as successful with this project without the help of Brent Lee, who suggested a contact for a radio interview, and the Jaycee Foundation that allowed us 501(c)(3) status, enabling an ad in *The Pantagraph's* community bulletin. This coupled with eye-catching posters and flyers designed by Julie Wazeer gave the book drive visibility. The book drive presentation was covered by *The Pantagraph* as well, and an article was published on Sunday, August 19.

**See page 4 for book drive photos!**

## scenes from the book drive

Book sorting on Thursday night.



**more than  
2,100 books  
collected!**

The book presentation on Saturday at the Children's Discovery Museum, plus the Ringling Brother's Ambassadors of Laughter following.



Pictured L-R: Heather Young (CDM), Sheila Diaz (Book Showers for Literacy), Sarah Backstrom-Baker and Lisa Beohm.



## a murder mystery evening

*emilie schukai, 2008 idvp*

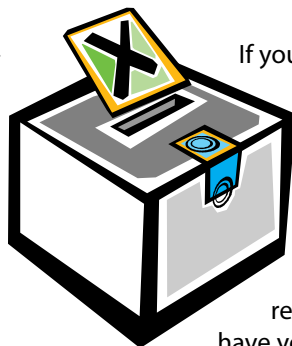
On August 8, 2008, a few of the Jaycees and guests got together at The Loft and got into character for a murder mystery game. The Relation Ship Co. Cruise Liner set sail just as we discovered the murder of one of the ship's owners. Through clues revealed, a map discovered, and the last will and testimony being read, we exposed the true story. Terry Dodds clinched the case and won the game! It was a fun and easy way to practice our communication skills and working together toward a common goal. Thank you to all that participated!

## registered to vote?

*by brent lee*

Jaycees' regard for civic participation is manifested in so many of our projects throughout the year. So it seems natural that we'd value the importance of participating in the process and making your voice heard this November! But are you registered to vote?

If not, you're in luck...as yours truly was recently deputized by the McLean County Clerk as a registrar.



If you're not currently registered and would like to be, just bring two forms of identification to our September membership meeting and we can get you registered. Both must have your current full legal name as well as your current physical address (no P.O. boxes) in order to qualify.

## az's two cents



**On e-mail:** Do yourself a favor, fellow Jaycees; get a Gmail account! Unlike Yahoo and Hotmail, you don't have to jump into ten different menus to get to your e-mail, and once you do, there aren't twenty flashing ads slowing the whole process down.

Gmail is not only faster, but it makes it easier to keep track of your information. Finally, Gmail gives you access to other future-centric features through Google Labs and access to all of Google's other cool applications like Google Calendar and Picasa.

**On sharing pictures with your friends:** The easiest two ways to share digital pictures with friends is to download Picasa.

Picasa is a free software download from Google that helps you:

- Locate and organize all the photos on your computer.
- Edit and add effects to your photos with a few simple clicks.
- Share your photos with others through e-mail, prints, and on the web: it's fast, easy and free.
- With Picasa you don't have to have a Facebook, MySpace or Walgreens account to see your pictures. At the same time, you can set the privacy so that your pictures can only be seen by your selected viewers.

Check it out at [picasa.google.com](http://picasa.google.com).

**On browsing the Internet:** In case you have been living under a rock on the Internet lately, here is your wake-up call: download Firefox now at [www.mozilla.com](http://www.mozilla.com). It's a web browser like Internet Explorer, only faster, more secure, and extremely customizable.

Once you have done this you can go to the "add-ons" section under "Tools" and add features that really make this browser stand out from the competition. I recommend PicLens and Adblock Plus.

## brüegala beer

by chad bevers



I've not yet decided on exactly what Brüegala Beer will be; it's either already brewed, or will be this weekend, or next weekend. As of now, it's either going to be a continuously-hopped IPA, a wheat beer, or a cream stout, maybe even a kolsch. I can tell you that it's a hand-crafted ale, made with only the highest quality malted barley, hops, water, and yeast. I want to make sure it's of the highest quality, so I'm giving myself several options so I can decide at that time.

I was fortunate through my online relationships to secure a portable backpack keg dispenser, which allows for a large logo displayed on the back as well. If you've been to a sporting event where they walk around with a keg strapped to their

back, that's what I'm talking about. So, Brüegala Beer will probably be a mobile beverage that you can't just walk right up and find, but have to wait until it finds you at Brüegala! Since we will have the Baron at Brüegala, perhaps we can make a little entourage, give people something to laugh about and remember, get your picture taken with the Baron to put on the website, etc. We've been talking with the Abnormal Brewers and are kicking around the idea of having a vote for your favorite homebrew competition, and that the winner will be the brewer and title holder of Brüegala Beer the following year.

Just something fun!

## TOOT YOUR OWN HORN.

**Do you have something you want to share with the Bloomington-Normal Jaycees?**

Send your submissions to [bnjcadminvp@gmail.com](mailto:bnjcadminvp@gmail.com).

The next deadline is **Wednesday, September 10.**

## happy hour fridays and other social happenings

shawn hodina, social chair

To start, I wanted to provide an update on the status of the First Friday Happy Hours for August and then, in the future, for September. Since Meghan is planning on multiple bar crawls to market Brüegala, the board and I decided to cancel the Friday happy hour for August. Also, since Brüegala is falling on the first Friday of September, we have decided to cancel the happy hour for September as well. I am not sure yet if I will plan a happy hour for October since we do have the rural

pub crawl that month. I will have details on all of this to come.

Some of us recently went on a boat trip to Lake Clinton on July 27th. We had ten people in attendance, including some prospective members. After rushing across to the party cove at the back of the lake we stayed out there all day. Even though I almost ran into another boat to start (I blame the anchor) we still had a good time.



## mckids' day • tuesday, august 12

by sarah backstrom-baker

The B-N Jaycees, in typical fashion, turned out a great event for our first appearance at the annual McKids' Day at McDonald's on Oakland. Lisa Beohm was able to borrow a table from the McLean County Chamber of Commerce, and the two of us threw together an art project that was sure to be a hit. It turns out the kids had no desire to do rubbings of their shoes, or make name aliens. Enter Jessi, who had the wonderful idea to make fortunetellers. (I know them as cootie catchers.) The fortunetellers were a hit, and a good time was had by all. A special thanks to Jaycees Lisa Beohm, Jessi Stading, and Meghan Swords for their attendance, and the McLean County Chamber of Commerce for the use of their table.



## raising readers event • saturday, august 16

by lisa beohm

Jay Bersche debuted as Clifford the Big Red Dog on Saturday, August 16 to promote Barnes & Noble's Raising Readers event. He was a great sport, as it was also his birthday. Clifford's big idea for children is to *Be Kind*. Due to some miscommunication, Barnes & Noble didn't have a program together targeting parents and how to raise readers. However,

the kids loved getting their picture taken with Clifford (that was a big hit), and we were able to do some reading and coloring activities.

We had a great member turnout and even swore in two new members. A big Jaycee welcome to Kari Harris and Lisa Neuweg!

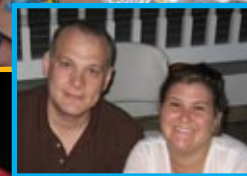
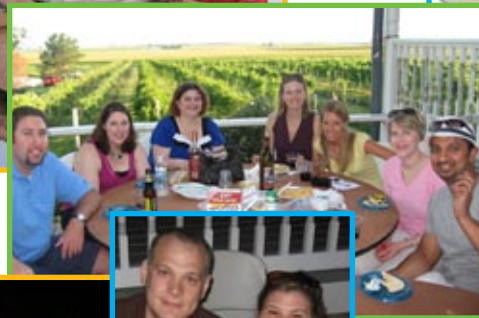
Lucky girls... not just ANYBODY gets Clifford to attend their swearing-in!



## social with the peoria jaycees • saturday, august 2

by lisa beohm

On Saturday, August 2, both the B-N Jaycees and Peoria Jaycees met at Mackinaw Valley Vineyard for a summer social. The evening started out with a tour of the vineyard followed by a tasting of wines. Participants were able to ask questions about growing grape vines, production and wine education. Following the tasting, we all enjoyed the live music of Bubblegum Jack for the remainder of the evening. We couldn't have asked for a more beautiful night, as the weather was perfect. It was a great opportunity for us to spend some time getting to know our fellow Peoria Jaycees. I hope this event will become something we look forward to on an annual basis.



### scenes around town...

B-N Jaycees' Sarah Cantrell and Brent Lee rub elbows with country music star John Anderson at the McLean County Fair.



## 2008 bloomington-normal jaycees executive board

Chairman of the Board.....	Az Wazeer
	bnjccob@gmail.com
President .....	Lisa Beohm
	bnjaycees@gmail.com
Administrative VP .....	Natalie McKee
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### **the blast**

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e-mail submissions to:  
bnjcadminvp@gmail.com

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the second Wednesday of the month.

### **We Believe:**

*That faith in God gives meaning and purpose  
to human life;  
That the brotherhood of man transcends the  
Sovereignty of Nations;  
That economic justice can best be won by  
free men through free enterprise;  
That government should be of laws rather  
than of men;  
That Earth's great treasure lies in human  
personality;  
And that service to humanity is the best work  
of life.*

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