Thank you for your interest in being a charity for Bruegala 2017! The Jaycees are very proud of the impact that we have been able to make on the community through this event and we always value the relationships that we build with other organizations through the planning and execution of this event. As the event has grown over the years, it has been increasingly harder for the Jaycees to manage and run every aspect of the event so we began incentivizing some of the aspects of the event that we needed the most help on and we’ve added a few extra ways that your organization can make some extra money. Outlined below are our expectations of each Bruegala charity as well as how your organization can make money over the weekend.

Expectations

* A minimum of 5 volunteers for set up before the event
* Enough volunteers to staff up to 5 tables for both shifts on both nights of the event. (Approximately 2 people per table, but overstaffing is encouraged)
* A minimum of 5 volunteers for clean up on Sunday, August 20th

Ways to make money

* Sponsorships
  + The Bruegala charities are able to assist the Jaycees in selling sponsorships for Bruegala. If a charity sells a sponsorship, we will add half of the amount of the sponsorship to the charity’s final total. For example, if you sold a table sponsorship for $400, we would add an additional $200 to the check we present to you at the end of the event.
  + Another way to make money through sponsorships, is if you have a connection to get a service/product for free or at a discounted price, we will also add half of that savings to your organizations check. For example, we have a quote for a generator for $2000, but you have a contact that can get it for us for $1000. You saved us $1000 through your connection so we will add $500 of that savings to your check.
* Staffing tables
  + All charities will receive 1% of the profits for each table that they staff for the entire event (5% max). In the event that all tables are not staffed by the charities, the remaining money will be split up amongst all charities evenly. So, if charity A staffs 5 tables and B, C, D staff none, charity A would receive 5% of the profits. Then, the remaining profit would be split evenly amongst all 4 groups. This would result in charity A receiving a higher percentage of the profit.

2017 Bruegala Charity Application

The Bloomington-Normal Jaycees are holding its 18th annual Bruegala charity beer and wine tasting festival on August 18th and 19th, 2017. In order to expand Bruegala’s impact in the community, the B-N Jaycees are accepting applications from impactful and empowering charities that are willing to actively participate to increase the visibility and overall success of the event. Preference will be given to those groups that have direct local impact. In addition to obtaining a portion of event proceeds by being a selected charity, organizations will be able to secure additional funds via activities such as staffing serving tables with volunteers or obtaining event sponsorships. Four charities will be selected by the BN Jaycee Membership via vote.

1. Organization/contact name/number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
  
2. Mission statement or cause: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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3. What is your organization’s yearly operating budget? Where do you get your funds from? What other fundraising do you do to acquire funds?

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4. If selected, what will you do with the money? Will the money benefit individuals/families in McLean County? How many people will the money impact? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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5. Please indicate if you are willing to help with the following tasks and provide details if you wish:

a. Help advertise/promote our event via e-mail/facebook/website and other methods. yes/no Please share the social media platforms that your organization utilizes if so. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

b. Help secure sponsorships: yes/no \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

c. Supply volunteers the day of (pouring/ice/misc): yes/no \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

d. Assist with the set up/tear down: yes/no \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

6. What is your organization’s membership base? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
  
7. What is your organization’s greatest ability to contribute? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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If additional space is needed, please use a separate sheet to complete your answers. Please make sure that they are numbered accordingly and attach it to this document as if it were a cover sheet.

Applications are to be sent to [Bruegala@gmail.com](mailto:Bruegala@gmail.com) by April 15th, 2017. If selected, we will ask that a representative from your organization attend the BNJC meeting on May 10th, 2017 to present information on your organization.