



Big. Bad. Bruegala 2025

Charitable Partner Guidelines

Thank you for your interest in being a 2025 Big. Bad. Bruegala charitable partner! **This year's event is Saturday, October 4, 2025 from 3:00-9:00pm in Downtown Bloomington.**

The BN Jaycees are proud of the impact we've made in the Bloomington-Normal community, having raised over **\$275,000** for nonprofit community partners **over the last 25 years**. Because planning and execution of this project are of utmost importance, this year we are looking for charitable partners to be active planning committee members rather than fulfilling a requirement of providing event volunteers. Our intention is to make this opportunity accessible to smaller community organizations who may not have capacity to staff a large number of volunteers at the event, but instead, can have an impact with committee engagement.

The BN Jaycees will select two charitable partners, who will each receive 35% of Bruegala's net profits. The remaining will remain with the BN Jaycees as seed money for next year's event and other chapter projects, less any qualifying partnerships under "additional fundraising."

Minimum expectations for Bruegala charitable partners:

- Attendance at all monthly planning committee meetings:
 - » Monday, July 7, 2025 at 6pm
 - » Monday, August 4, 2025 at 6pm
 - » Tuesday, September 2, 2025 at 6pm
 - » Monday, September 29, 2025 at 6pm
 - » Monday, October 6, 2025 at 6pm (feedback)
- Completion of assigned committee tasks (estimated 4-5 hours per week)
- Thoughtful cross-promotion of Bruegala with your organization's social media and email list
- 1- 2 volunteers to help with clean-up/tear down of the event (9-10pm)

Additional fundraising opportunities for Bruegala charitable partners:

1. **Online Ticket Pre-Sales:** Charitable partners will receive a referral link for online ticket pre-sales. For each ticket sold using this link, you will receive 10% net profit back to your organization (ticket price less processing fees). *For example, if someone purchases one \$10 admission ticket and there is a \$2.50 processing fee, \$0.75 would be added to your donation check.*
2. **BASSET-Certified Volunteers (alcohol server training):** You will receive an additional 1% of profits (Maximum 3%) for every 10 BASSET-certified volunteer shift you fill on the event date. *For example, if you have 14 BASSET-certified volunteers and they work a total of 20 alcohol-serving shifts, your profit share would increase by 2%.*
3. **Sponsorships & In-Kind Donations:** You will receive an additional 1% of profits (Maximum 3%) for every \$1,500 in Sponsorships or In-Kind donations your organization secures. *For example, if you secure a \$2,500 sponsorship to a local business and get a children's balloon animal artist and face painter donated at an expected cost of \$500 (\$3,000 in total value), your profit share would increase by 2%.*

Charitable Partner Application on Next Page →



Big. Bad. Bruegala 2025 Charitable Partner Application

This form can be filled out digitally. It works best in desktop mode.

1. Why are you interested in being a Bruegala charitable partner?

Organization Name:

Primary Contact Name:

Primary Contact Phone Number:

Primary Contact Email Address:

2. Have you been a Bruegala charitable partner in the past?
If yes, please include the year(s) you partnered with us.

3. Briefly describe your organization's history.

4. What is your mission or purpose statement?

5. Who primarily benefits from your services?
(Location, demographics)

6. What is your organization's
annual budget? _____

a. What is the source of your operating funds?

b. What are your current fundraising activities?

7. Would funds raised go toward a specific project
or purpose? If so, please explain.

Application Continues on Next Page →



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8. Please tell us about the person(s) who would be working on the Bruegala committee, including their role in the organization, experience with committee work, and other activities they are involved in.

9. Please list your active social media platforms, and number of followers/friends:

10. If you have an email list, how many people are on your email list? How often do you send emails?

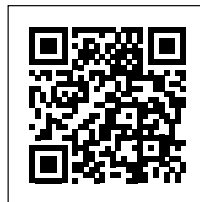
11. Please elaborate on any interest in additional fundraising opportunities (online ticket pre-sales, providing BASSET-certified volunteers, securing sponsorships & in-kind donations).

**Submit completed applications to:
Bruegala@gmail.com
by Friday, May 23, 2025.**

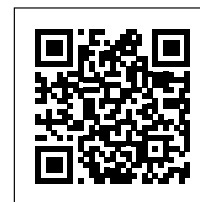
You will be notified by **Tuesday, June 3, 2025**, if you're a finalist.

Finalists will present information at the Bloomington-Normal Jaycees meeting on **Wednesday, June 11, 2025 at 7:00pm** for final selection.

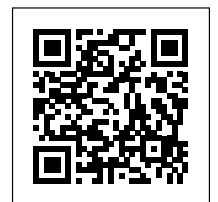
Learn more about the Bloomington-Normal Jaycees on our website and on Facebook!



BN Jaycees
Website
(Bruegala Page)



BN Jaycees
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Bruegala
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